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Two Types Of Pages For Your Internet Website Design

You should aim to have two types of pages on your site when you set up your Internet website design. You'll need sales pages and content-rich pages of information. You can also consider these two types of pages as "landing pages" and "article pages."

The function of landing pages are to sell a particular product or service, or they can be used to persuade your visitors to opt-in to your mailing list so you can develop an ongoing business relationship with them. Your landing pages should be entirely dedicated to achieving one or both of those two functions. They shouldn't have any other distractions such as links to other pages on your Internet business website or on any other website.

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