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Pros And Cons Of Website Link Baiting

People are ready to follow any techniques, hook or crook to get links for their sites, and one among them are [seo link building](#) with a link building service and link baiting. Website link baiting has been a typical word used recently within the Seo industry and a debate, whether link baiting is good or poor, is still going on in an interesting way among bloggers. Some Seo companies favor link baiting claiming that's one of the procedures that must be followed to bring the same advantages as any other good web methods, while the others are strictly against this artificial technique of building links.

Now, you might get the question of what is link baiting. It cannot be described in a single word for it involves numerous methods followed by bloggers and other website owners to get [one way links](#) to their site. Many of these techniques are announcement of contests and designing a logo having a link to their site, which when placed on many blogs and sites, gets simple links back to their sites. Giving out awards is another technique. One might wonder use of creating so many awards and giving it out to other individuals. It is one of the cheap techniques of link baiting.

Those who are good in developing, design some helpful widgets and tools, like BMI calculator, or free screen saver and consist of their site link in that. These widgets placed in their sites, when clicked goes towards the target site which provided the widget. But some individuals, who have a little knowledge of HTML, remove the links alone and use the widgets without links. But these techniques of link baiting, that offers free widgets, awards and conducting contests are fairly good.

You will find some poor techniques also. Writing attacking posts and handling sensitive and questionable concerns is another technique of link baiting. When an individual is attacked, he will attack in return having a link to their site and those who favor this will write supporting posts and those who do not deter this will write opposing posts and all of them will surely have a link towards the sites that contain dubious subject, and thus the number of links grows without their knowledge. High visitors is the motivational factor behind these types of link baiting.

Website link baiting is frequently said in unfavorable terms. The word baiting itself means trying to trick or trap an innocent one without their knowledge. However we cannot say that all those individuals who fall a prey to link baiting are doing this without their knowledge. Whether it's good or poor depends upon the kind of source they use to bait. In case you use in a healthy way, it would truly get you lots of inbound one way links from numerous places.

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