

Published based on [Review Of The Pay It Forward 4 Profits \(PIF4P\) Affiliate Program](#)

# **Review Of The Pay It Forward 4 Profits (PIF4P) Affiliate Program**

I signed up with Pay It Forward 4 Profits (PIF4P) initially in 2007. My hope for success with this program was very high. When I joined, PIF4P was essentially a group of 4 separate affiliate programs which were meant to be promoted together. One of these 4 programs was free and for the other 3 programs, you had to pay a monthly fee.

The whole strategy of PIF4P was to, first of all, get people to sign up to the 4 affiliate programs and be placed in your downline. You would then utilize the people who had signed up and talk them into signing up for a traditional type of multi-level marketing program. This traditional program was referred to as your primary program and, of course, you would have to find one of these and sign up to it as well (I'm talking about programs like Shaklee, Quickstar, Herbalife and that sort of thing).

One of the core affiliate programs within Pay It Forward 4 Profits was Traffic Oasis. This program supplied you with fresh leads every month and ran these leads through their own autoresponder. Traffic Oasis was an mlm company which cost close to \$80 per month to belong to. As it happens, the leads were completely useless and the bounce rate of the autoresponder was about 80% (this means that 80% of the messages did not get delivered).

Anyone who joined PIF4P at that time was given their own access to a member's area. This area contained training lessons plus an active forum and it was actually quite helpful and well laid out. On February 19, 2008, Joel Broughton who is the owner of Pay it Forward For Profits closed the forum and also ended the system for customer support. Prior to this, customer support was marginal anyways but now it was gone altogether.

At the time of this writing (December 2010), I attempted to log into my members' area as I hadn't visited it for over a year. Well, to my surprise, the member's area was locked out and I was re-directed to a sales page. This sales page is trying to prompt me to sign up for a new training area for a monthly fee of \$29.95. I also tried to open my 3 affiliate links from the previous program and they were all dead.

So what are the implications of all of this? Well, anyone who previously tried to work hard at building up their PIF4P business, including their downlines, has to pay \$30 per month for access to their members' area. This sounds pretty slimy doesn't it? I was never that impressed with Pay It Forward 4 Profits but I am way less impressed now than ever before.

I'm giving Pay It Forward 4 Profits two very definite thumbs down, based on the complete lack of integrity of the owner – Joel Broughton.

If you are interested in a multi-program Internet business, then My Affiliate Power Site is the best one that I have come across.

[Click here to visit the My Affiliate Power Site webpage](#)

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