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8 Mistakes that you Absolutely Must Avoid if you are Planning to Set up a Google Adwords Campaign



Pay per click marketing using a Google Adwords campaign can be very lucrative. Now this method of marketing has become very competitive in the last couple of years or so. In spite of this, there is money to be made in PPC marketing but one must tread very carefully.

You can lose money very quickly if you go about this the wrong way. Check out the following article which outlines 8 mistakes that you absolutely must avoid when you set up your Google Adwords campaign:

[Google Adwords Campaign – 8 Mistakes to Avoid](#)

You can also find this article published on [8 Mistakes that you Absolutely Must Avoid if you are Planning to Set up a Google Adwords Campaign](#), and on the tag pages [Adwords campaign](#), [google adwords mistakes](#), [internet business](#), [split testing](#), [track ad performance](#).