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# **Changing A Provider Without Influencing Your Search Ranking**

Sometimes there appears a need to change webmaster for different reasons. These reasons can range from bandwidth issues, lack of particular features and pricing. It does not matter what is the reason for changing your web hosting provider, bear in mind that you should shift to another web hosting company without affecting your current search ranking. This article is made to help you realize how to shift to another provider without influencing your search ranking.

#### The Common Migrate Issue

One of the most popular issues with shifting to another web hosting provider is down time. If not done in the right way your web site can be inaccessible for several hours or even days. That is because it takes some time to register the new name server settings for your domain name. If a search engine crawler visit your website very often and it is inaccessible it can bring you down from the search engine results and can even de-index your web site. You should make sure to change your web hosting provider to avoid prevent downtimes.

#### Proper Web Hosting Migration

Actually the process of moving to another web hosting company is simple. Even the beginner can understand the process and do it in the right way. You should take advantage of that aspect that name servers all over the world take some time to register the new domain name. The first thing you should do is to not make changes to your domain name server settings; actually that should be the last step in the whole migration process. From the very beginning you should set up a new web hosting account with the new provider. Do not worry about moving your domain name to their registrar; keep your current one. You should get the account setup and make sure it is functional and ready to show your web pages.

Then you would like to start moving over your web pages, database and anything else so that your web site should be exposed in the most proper way. It is recommended to do some checks with the help of the web site preview button preview the URL offered by your new web hosting company. After you are happy with your new web site and how it functions then you can change your domain name settings. Perform moving the web pages from the old web hosting company in at least 72 hours. You should make sure any previous name servers guiding to the old web hosting provider can still expose the web site.

Take into account, even though the new web site can be exposed to you in 72 hours, other people may not see it because of the usage of different primary name servers. If you follow these simple steps, you will be able to prevent any downtime during your shifting and avoid any negative effect on your search engine positioning. This is an effective way to make sure you properly change your web site.

Make sure you do not drive your web site into big troubles. It is a must that choose the [best web hosting](#).

This [website hosting](#) review resource will show you a fair picture of web host industry: what hosts we used, where we screwed and what we call the [best web hosting](#).

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