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Why You Should Avoid Using A Free Web Domain Name For Your Internet Business

If you are thinking about starting a website or an Internet business, you may be wondering why you should buy a domain name when there are "free" web hosting options available that come with a so called "free web domain name" for your website.

With a free URL, you don't in reality possess the domain name. Rather, the free web hosting service "loans" you some space on its servers and "gives" you a domain name that's no more than an elongation of its own domain name.

With that in mind, take a moment to consider some of the reasons why it's an absolute imperative to buy an effective domain name for your Internet site once you have decided to start an Internet business.

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