

Published based on [What To Include On A Lead Capture Page](#)

What To Include On A Lead Capture Page

A great way to build a list of subscribers is to use a lead capture page so that you can legitimately promote your business by linking to it in your autoresponder program.

A lead capture page is a page on your website that has a form for your visitors to fill in, usually their name and email address, in return for more information about your offer or even a free report of some kind. After your visitors fill out the form, they will be automatically added to your autoresponder, which will then send them the information that they requested right to their email inbox.

Let's discuss in detail what you should have on your lead capture page in order to get great results in building your subscriber list.

Click here to read the full article:

[\(Lead Capture Page\)](#)



You can also find this article published on [What To Include On A Lead Capture Page](#), and on the tag pages [building your subscriber list](#), [lead capture page](#), [lead capture pages](#), [TE toolbox](#).