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# The Power Of Article Marketing

To succeed as an Internet Marketer, you really have to put yourself out there. In the beginning, it might seem like a daunting task, but with some dedication and true consistent effort, you can begin seeing measurable results in just a few weeks! It is true for most that, when starting Internet Marketing, they actually need to spend a lot more time at their Internet Marketing efforts than the time needed for a regular job!

But if internet marketing is truly something you love to do, it won't seem like a "job".

And here comes the power of article marketing! Literally anyone with a high school degree can write properly written articles. In the beginning, you might not know where to start. In your chosen niche, it's important to gather a few keywords for use in your articles. One free keyword suggestion tool is yahoo's free version of word tracker. Go to <http://freekeywords.wordtracker.com>

When trying to find great keywords when you are beginning, try searching for keywords that relate to how to solve something. Something that takes people out of pain. "How to" article creation works great for beginners. Like for example , "how to relieve backaches" . People are always more than willing to pay you to help them solve their problems.

If you are knowledgeable in a particular field, this is even better, since words will become more free flowing. Writing one or two 400 word articles per week will really kick-start your article marketing efforts. Next you want to spell-check and make sure it's grammatically correct. I suggest submitting all your articles to the top three article directories, <http://www.ezinearticles.com> , <http://www.goarticles.com> and <http://www.articlebase.com>

After a couple months of weekly submissions , there is no way you can fail! It might take a bit longer if you're not targeting keywords properly, but don't get discouraged! Article marketing works!

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