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How To Write A Press Release And Publish It Successfully

Getting lots of targeted traffic to your website is essential if your Internet business is to be successful. The good news for newbie Internet marketers working on a shoestring budget is that some of the most effective publicity methods are either quite cheap or completely free.

One cheap and effective method is to learn how to write a press release and get it published. If you're not issuing press releases whenever you launch a new project, you are definitely missing out on a great opportunity to get the message out to an interested audience.

Let's look at some of the benefits and techniques of how to write a press release.

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