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How To Make Money Online With Yahoo! Answers

Yahoo! Answers has quickly become the Internet Marketer's dream method of gaining almost instant traffic and sales! Many Google Adwords aficionados frown upon Yahoo answers, claiming it takes away from their "paid" market share. This is because Yahoo! Answers is 100% free to use, whereas Google Adwords is not. And you are reaching a very highly targeted audience with both methods.

So first of all, what exactly is Yahoo! Answers? Yahoo! Answers is an online community where Internet users ask questions and then others relay answers, or best "possible" answers (like a forum). This is perfect for the Internet Marketer because if you are specialized in any given field, you can then give informed, valuable answers that users will take note of. At the end of your answer, you put your website URL in the "resource box".

But beware not to spam the service or you can get banned! Also, do NOT place any affiliate links in the resource box as this will surely raise red flags. Affiliate links are simply not allowed. One way to bypass this is to have a website of your own with affiliate links on it and then link to this main site that acts as a "hub" to all your affiliate links, or your own products.

The best thing about Yahoo! Answers is when you are chosen as the "best answer". You instantly get 10 points and anyone looking at that particular question will see your answer first and foremost. After a while, you can get a highly respected position on Yahoo! Answers and people will then start to click on your resource box even more!

For you to be successful at Yahoo! Answers marketing, all you really need to do is spend 20-30 minutes a day answering questions. This can easily add up to several questions being answered daily.

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