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How To Create A Sticky Website

Your Internet marketing business will not succeed no matter how much traffic you can generate if nobody sticks around on your website for more than a few seconds. You need to make your website attractive enough for people to want to explore it and find out what it is that you are offering. If people stay on your site for a long time, this is known as a sticky website. You also want to think about how you can turn your first-time visitors into regular visitors, people who come to regard you as an expert in your field.

Here are four easy things you can do to create a sticky website.

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