

Published based on [Build Your Opt-in Mailing List By Adding A Free Online Article Directory To Your Website](#)

# **Build Your Opt-in Mailing List By Adding A Free Online Article Directory To Your Website**

One of the most important assets you will find on an Internet marketer's website is some kind of form where visitors can request further information about a product or subscribe to a free newsletter. Online forms turn static web pages that are little more than electronic newspapers or magazines into dynamic, interactive sites that invite visitors to request more information and initiate a dialogue with the website owner.

Here is an effective list building strategy that is easy to set up and works well, but which the majority of Internet marketers completely overlook: Set up a free online article directory on your website and invite people to post their articles on it.

Click here to read the full article:

[\(Free Online Article Directory\)](#)

You can also find this article published on [Build Your Opt-in Mailing List By Adding A Free Online Article Directory To Your Website](#), and on the tag pages [free article directory](#), [free online article](#), [free online article directory](#), [opt in list](#).