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# **Advantages Of Surfing With The Alexa Ranking Toolbar Installed On Your Browser**

It is easy to install the Alexa ranking toolbar onto your browser to use for surfing the Internet. There are over 10 million surfers who use this toolbar, and it comes in 2 versions. One version is for Internet Explorer and the other (known as “Sparky”) is for Firefox.

The question is, why would you bother to download and install this ranking toolbar?

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[\(Ranking Toolbar\)](#)

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