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A Comparison of the Pros and Cons of Articles Marketing and Pay Per Click Marketing



Articles marketing and pay per click (PPC) marketing have for a long time been two of the top website promotional methods in use. Now both methods are really quite different from each other.

A lot of marketers use both methods together , however, if your budget is limited, you may have to choose one method or the other.

To help you decide which method would be right for yourself, I have compiled an informative article comparing the strong and weak points of both marketing methods. Click here to read the full article.

[**Articles Marketing Versus Pay Per Click Marketing**](#)

You can also find this article published on [A Comparison of the Pros and Cons of Articles Marketing and Pay Per Click Marketing](#), and on the tag pages [article marketing](#), [article writing](#), [articles marketing](#), [pay per click](#), [pay per click marketing](#), [ppc](#), [ppc campaign](#), [ppc marketing](#).