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7 Reasons Why You Should Build Squidoo Lenses To Support Your Business

If you have not yet started using Squidoo, you are missing out on a great free resource. Basically, Squidoo is a free website where you can make pages (which are called "Squidoo lenses") and talk about whatever takes your fancy.

There are Squidoo lenses on almost every conceivable subject. Squidoo lenses are an ideal platform from which to introduce, recommend and point to websites that have more detailed content.

Click here to read the full article:

[\(Squidoo Lenses\)](#)

You can also find this article published on [7 Reasons Why You Should Build Squidoo Lenses To Support Your Business](#), and on the tag pages [Squidoo](#), [Squidoo lenses](#).