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Motivating Yourself And Micro Planning Your Online Small Business In Busy Times

Can someone build a successful online small business while still holding a full-time job and playing a main role within one's family?

I think it is possible, but you need to be highly motivated and highly focused on your online small business in your limited periods of free time. You also need to determine what tasks you are aiming to accomplish for your business every single day.

In order to stay motivated and focused you will have to spend time on motivational and long-term business building planning activities.

It will also be important that you keep your business running during busy periods, so doing some micro-planning on a day-to-day basis will be essential. Let's look at this in more detail:

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