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# **Wordpress Blogging For Internet Marketers**

The WordPress blogging platform is great for anyone that wants to create an exciting and attractive looking blog without the need to know anything about building a website. Also, because Wordpress is open source, it's free to use and set up on your web host, and you can find literally hundreds of free plug-ins to use that extend the functionality and usability by adding features and widgets to your blog.

You also have the option to either post your blog on the WordPress site, or host the blog on your own website. If you wish to use the WordPress blogging platform and post directly on the site, you can start blogging as soon as you sign up for a free account. You also have the ability to build multiple blogs under one account.

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