

Published based on [The Importance Of Keyword Research For Your Article And Blog Posts](#)

The Importance Of Keyword Research For Your Article And Blog Posts

When I first started out in Internet Marketing, I just blindly wrote blog posts and articles without any keyword research in mind. I had always heard about the importance of keyword research but never really paid any attention to it until one day I thought, what the heck, let me see what all the fuss is about.

I did a little keyword research myself, using yahoo's free tool, word tracker <http://freekeywords.wordtracker.com/>. Shortly after writing a few articles and submitting them to popular article directories online I started seeing a HUGE influx in traffic versus my regular, keyword-less articles and posts!

So in this post I can't stress enough, do your keyword research before starting any form of Internet Marketing writing! The nice thing about keyword research is how integral it is to Search Engine Optimization. Once you get started properly choosing and formatting keywords in your articles and posts, it will slowly become like second nature, especially if you are an intuitive Internet Marketer. After some time you will even begin to spot out keyword strategies being used on other's articles and especially on ezinearticles.com! I can now read out the strategic keyword SEO tactics in a matter of seconds!

I'll share with you here one secret for getting a lot more traffic to your articles and site when submitting articles to ezinearticles.com. First of all, include the particular keyword in your title. Then in the first paragraph of your article also. After the first 100 words after you've used it, add it again, and then again, as long as it's after every 100 words(this is per ezinearticles.com rules).

Then, in your resource box, mention the keyword one last time. And there you have it! SEO article marketing success with ezinearticles.com! You can implement this strategy for your blog posts and other articles also.

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