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Why Website Traffic Is The Only Way To Make Money As An Affiliate

One thing that I do not see discussed that often in relation to starting an affiliate business is the importance that website traffic will play in it. Let's talk a little bit more about why website traffic is the best way to make money as an affiliate.

You certainly could start an affiliate program and make money by recruiting affiliates. You can also make money with affiliate marketing in other ways such as email marketing.

For the average affiliate marketer, the best way to make money will be to promote their website. Whether you use the website that you get when you join the affiliate merchant, or decide to create your own website, you still will need visitors if you expect to make money.

Think of your affiliate website as your store. Every time a visitor comes to your website they are entering the front door of your store. What they do from their will determine whether you make sales and earn commissions or not.

This would never have even been possible if you would have never gotten a visitor to begin with. Therefore the single most important thing you can do as an affiliate marketer is to work on getting website traffic.

If this was as easy as it sounds, I think more affiliate merchants would talk about it when they are recruiting you to be their affiliate. Getting traffic to a website is hard to do because you have to work hard at it.

There are literally billions of web pages online that you are competing with every day. Getting website traffic takes skills and it takes time to learn a system that will work for you.

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