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# **Selling Your Own Affiliate Product Using Clickbank**

If you have created a product of your own you may want to look at starting an affiliate program to get it into the marketplace. The question might be, how many affiliates do you need to create a profit?

A better question might be: what percentage will you pay your affiliates. You really cannot get hurt by having too many affiliates representing you. The key is to establish a commission rate that will make affiliates want to work for you.

Another thing you have to consider is how are you going to manage your affiliate program itself.

Many people are creating digital information products in the form of e-books and reports and selling them online through an affiliate program known as Clickbank.com.

This makes sense because all you have to do is create the product and join as a merchant with Clickbank.

They take care of everything for you including putting your product online, recruiting affiliates, paying affiliates, collecting from the customer, and delivering the product instantly.

I'm sure you can see the benefits to this for yourself as a merchant looking to get your product online.

This allows you to spend most of your time creating new products to sell and not handling the menial day to day activities a traditional affiliate merchant might have to handle.

The other thing good about this is you can have an unlimited number of affiliates instantly available to you, because Clickbank currently has over 100,000 affiliates signed up.

If you have not done so already, it is definitely worth checking them out.

You can also find this article published on [Selling Your Own Affiliate Product Using Clickbank](#), and on the tag pages [affiliates](#), [Clickbank](#).