

Published based on [Building An Effective Relationship With Your Customer Is More Important Than Automating Your Business Email List](#)

Building An Effective Relationship With Your Customer Is More Important Than Automating Your Business Email List

Anyone who has been in the Internet marketing game for any length of time will have seen the phrase, "the money is in the list" at one point or another. "Automation" is another key phrase used widely by internet marketers. Both phrases go hand-in-hand.

For instance, many times it is said that you need to grow and automate your business email list using an autoresponder service to obtain email addresses from site visitors and follow up with them by automatically sending out regular emails.

Is this really true, though?

Click here to read the full article:

[\(Business Email List\)](#)



You can also find this article published on [Building An Effective Relationship With Your Customer Is More Important Than Automating Your Business Email List](#), and on the tag pages [auto-responder](#), [automated newsletter](#), [business email list](#), [email newsletter](#), [high quality list](#), [Internet Marketing](#).